



WORKFORCE DEVELOPMENT COUNCIL

317 W. Main Street
Boise, ID 83735-0790

TRANSMITTAL #7

MEMORANDUM

June 20, 2002

TO: Workforce Development Council

FROM: Allison McClintick, Labor Policy Advisor, Office of the Governor

SUBJECT: The Business Customer – A Study to Determine Needs and Expectations

ACTION REQUESTED: Offer recommendations on the design of the business study

BACKGROUND:

The Workforce Development Council adopted a vision, mission and goals to guide the workforce development system. The Council's first goal, together with its accompanying objectives, is:

Goal 1: Assess the needs of business and industry to enhance economic development, based on market sensitivity.

Objectives:

1. Develop and conduct a statewide assessment of the training and employment needs of business.
2. Develop a system for ongoing assessment and evaluation.

Boise State University, under the leadership of Dr. James Weatherby, Director of the Department of Public Policy and Administration, will conduct the study to identify the needs of business and industry for workforce services. The Council and local *IdahoWorks* Board Chairs from across the state will have the opportunity to advise Dr. Weatherby on the design and content of the study. In particular, Dr. Weatherby will be soliciting perceptions of the workforce development services of greatest importance to business and your recommendations for coordinating with the local level on the effort.

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